

Godrej Material Handling launches the new Bravo Electric Three-Wheel Forklift

Targeting the Indian electric forklift market at 20% before end of FY20-21

April 10, 2020, Mumbai: Godrej Material Handling, a business unit of Godrej & Boyce Mfg. Co. Ltd., has announced its foray into the 3-wheel electric forklift truck segment. The country's largest manufacturer of lift trucks, GMH has launched the latest three-wheel electric variant of its Bravo Forklift Truck for the 1.6 to 2 tonne category.

Watch the video here https://www.youtube.com/watch?v=nzQoksTy_5s

The Bravo has been entirely produced in India to meet the needs of the Indian market with an R&D effort of over two years. It is compact in size and offers the fastest travel speed of (15 km/hr) in the category. It offers the best-in-class turning radius (25 percent shorter than four-wheeled trucks) to deliver efficient operations. Most importantly, as standard feature, all 3-Wheel Bravo Forklifts come with the latest wet disc brakes which provide higher braking efficiency and reduce operator fatigue. Wet disc brakes ensure a long servicing interval of 6000 hrs making the truck more reliable and productive.

Anil Lingayat, Executive Vice President and Business Head, Godrej Material Handling said, "We believe in keeping our customers' businesses in constant motion. Innovation has always been at the heart of what we do and we endeavor to make our products environmentally friendly. The cutting edge 3-Wheel Bravo series developed indigenously by us is reflective of this philosophy. Packed with the latest performance enhancing and safety features, we believe this product will set new standards for innovation and safety in its category. It will contribute to having greater efficiencies in warehouse operations. We expect this truck to be a great choice for all 3PL, warehouses and E-commerce companies."

The 3-Wheel Bravo Electric forklift advanced battery technology enables longer runtime. The Smart Curve Wheel Control technology detects turns and reduces speed by as much as 25% percent. This makes the truck stable and operator-friendly for maneuvering in tight and cramped spaces, thus providing enhanced safety. Its frame has been designed to have a lower center of gravity enabling it to lift loads upto a height of 6 meters. An interactive LCD display provides vital information to the operator like speed, temperature, movement, battery life and fault alerts.

Website: www.godrejmh.in

Youtube: https://www.youtube.com/watch?v=nzQoksTy_5s

Facebook: <https://www.facebook.com/413301685707401/posts/1053928884978008/?vh=e&d=n>

Insta: <https://www.instagram.com/p/B-yirXEh6jf/?igshid=nyuzdd5nrad9>

Linked in: <https://www.linkedin.com/feed/update/urn:li:activity:6654259980230844417>

About Godrej Material Handling www.godrejmh.in

Godrej Material Handling is India's largest manufacturer of lift trucks. Our range includes electric, LPG and diesel counterbalanced forklifts up to 25 tonne capacity, warehouse trucks and special trucks for specific applications. We also manufacture attachments of our own design for addressing a wide range of handling applications besides offering attachments made by international specialists in the field when the application demands.

About Godrej & Boyce

Godrej & Boyce, a Godrej Group Company, operates across 14 diverse businesses. Founded in 1897, the company started with the manufacture of high-quality locks. It has since diversified into Consumer Goods, Office and Industrial Products & Services, Infrastructure & Real Estate. Headquartered in Mumbai, Godrej & Boyce specializes in and is a market leader in Appliances, Furniture & Interiors, Security Solutions, Locking Solutions, AV solutions, Vending, Material Handling, Industrial Logistics, Aerospace, Nuclear Power, Defense, Tooling solutions for Auto industry, Process Equipment, Power Infrastructure, Real Estate and Green Building Consulting. Godrej is one of India's most trusted brands serving over 1.15 bn consumers worldwide, every day.