



**Godrej Appliances announces 'Style & Sparkle'  
Special Monsoon Offer on Washing Machines**

**Mumbai 2<sup>nd</sup> July, 2010:** This monsoon season, Godrej Appliances - one of the largest manufacturers of Home Appliances in India has announced an exciting 'Style and Sparkle' offer on the purchase of their wide range of Washing Machines.

Now buy any semi automatic or top load fully automatic **Godrej Washing Machine** of the following **models - GWF 580A, GWF 600FX, GWF 620 FSX** and get an attractive **Bombay Dyeing** double bed sheet set **worth Rs. 1199/- free**. This is not all, if you buy any of Godrej's **6.5 kg, DAC+ models or their Front Load washing machines** you are sure to get a Bombay Dyeing Double bed sheet + 2 pillow covers (Twin pack) worth **Rs. 2298/-** absolutely free.

So hurry up and catch this exciting offer at any of the major home appliance stores in your city, as the offer is valid only up till **31<sup>st</sup> July, 2010**.

Always believing in offering its customers the best, Godrej Appliances now allows you to take your pick from any of its stylish range of Washing Machines offering the finest quality products at an affordable price.

For further information on this offer contact Godrej Appliances on their Toll Free No: 1800 209 5511.

**About Godrej & Boyce Mfg Ltd**

The Godrej Group is one of the largest players of Home Appliances in India and has always delighted the consumer with relevant technology in a wide range of efficient products. In 1958, Godrej was the First Indian Company to manufacture Refrigerators and has become synonymous with the category. Godrej pioneered the launch of Polyurethane Foam (PUF) which became the new benchmark for the refrigerator industry. In the last 1 year, Godrej has introduced 104 new products across various categories- Refrigerators, Air conditioners, Microwave Ovens, Washing Machines and DVD Players. With new innovative technologies like Silver Shower technology in refrigerators, i-Sense and EM5 in Air conditioners, Steam Microwave Ovens, DAC+ in Washing Machines etc, Godrej is redefining the technology space in Indian Appliances context.

**For more information contact**

## **PRESS RELEASE**

Prashant Dhar  
Godrej Appliances  
pdhar@godrej.com

Sai Vaidya/Marisa Rodrigue  
Madison Public Relations  
9892217649/9820964083  
sai/marisa@fort.madisonindia.com

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